



of the world that surrounds us.

It may be that design thinking in this area

returns to existential visions and processes. transferring needs and desires to the

difficult ground of mediation and compat-

ibility between different cultures, religions,

ethnicities and visions of the world, which

have now become the cosmopolitan web

on which the most advanced societies are

built. Can design defined as Italian with-

The pictures used to illustrate this article

are taken from ADI INDEX, a yearbook

that brings together the best products of

stand these epochal events?





Italian design produced each year.

tional panel.

in formula.

A report by the Osservatorio Permanente del Design (Permanent Design Observa-

tory), comprised of a group of experts work-

ing throughout Italy, which draws up the

Important and praiseworthy work that

due to the changing times as observed

support Italian design, but which, perhaps

above, could require a substantial change



Smith. Contenitore multifunzionale di Danese. Designer: Jonathan Olivares. Smith. Multifunctional box. By Danese. Designer: Jonathan Olivares.



shortlist for the Compasso d'Oro awards, presented every three years by an interna-Metheo. Occhiali da sole di Zero industry Designer: Paolo Zanotto continues ADI's long-term commitment to Metheo. Sunglasses. By Zero industry. Designer:

Paolo Zanotto



Myto. Sedia a sbalzo di Plank. Designer: Konstantin Greic. Myto, Cantilever chair, By Plank. Designer: Konstantin Greie.





Clover. Poltroncina di Driade. Designer: Ron Arad. Clover, Chair. By Driade. Designer: Ron Arad





